



Community Profile

201 W Broadway St, Brownfield, Texas, 79316 2
 201 W Broadway St, Brownfield, Texas, 79316
 Drive Times: 15, 30, 45 minute radii

Brownfield Industrial Development
 Latitude: 33.17814
 Longitude: -102.27635

	15 minutes	30 minutes	45 minutes
Population Summary			
2000 Total Population	12,042	28,898	281,836
2010 Total Population	11,993	29,392	317,667
2016 Total Population	12,351	30,783	341,381
2016 Group Quarters	1,096	1,270	13,865
2021 Total Population	12,681	32,275	363,014
2016-2021 Annual Rate	0.53%	0.95%	1.24%
Household Summary			
2000 Households	4,030	9,963	105,656
2000 Average Household Size	2.75	2.79	2.55
2010 Households	3,960	10,285	118,762
2010 Average Household Size	2.73	2.73	2.56
2016 Households	4,104	10,752	126,857
2016 Average Household Size	2.74	2.74	2.58
2021 Households	4,217	11,256	134,584
2021 Average Household Size	2.75	2.75	2.59
2016-2021 Annual Rate	0.54%	0.92%	1.19%
2010 Families	2,881	7,658	75,883
2010 Average Family Size	3.24	3.19	3.13
2016 Families	2,968	7,965	80,520
2016 Average Family Size	3.26	3.22	3.18
2021 Families	3,040	8,319	85,115
2021 Average Family Size	3.27	3.24	3.20
2016-2021 Annual Rate	0.48%	0.87%	1.12%
Housing Unit Summary			
2000 Housing Units	4,772	11,489	116,273
Owner Occupied Housing Units	60.2%	64.3%	55.5%
Renter Occupied Housing Units	24.2%	22.4%	35.3%
Vacant Housing Units	15.5%	13.3%	9.1%
2010 Housing Units	4,534	11,662	130,060
Owner Occupied Housing Units	60.2%	64.0%	54.5%
Renter Occupied Housing Units	27.1%	24.2%	36.8%
Vacant Housing Units	12.7%	11.8%	8.7%
2016 Housing Units	4,666	12,127	138,978
Owner Occupied Housing Units	58.4%	62.1%	52.0%
Renter Occupied Housing Units	29.5%	26.5%	39.3%
Vacant Housing Units	12.0%	11.3%	8.7%
2021 Housing Units	4,784	12,627	146,977
Owner Occupied Housing Units	58.4%	62.4%	51.9%
Renter Occupied Housing Units	29.8%	26.8%	39.6%
Vacant Housing Units	11.9%	10.9%	8.4%
Median Household Income			
2016	\$39,846	\$47,904	\$45,602
2021	\$43,933	\$52,903	\$48,286
Median Home Value			
2016	\$69,016	\$84,850	\$117,297
2021	\$80,905	\$97,037	\$138,877
Per Capita Income			
2016	\$21,362	\$23,432	\$24,528
2021	\$23,043	\$25,297	\$26,308
Median Age			
2010	35.0	35.6	30.4
2016	35.7	36.6	31.5
2021	36.4	37.2	32.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income			
Household Income Base	4,104	10,752	126,855
<\$15,000	17.4%	14.2%	15.9%
\$15,000 - \$24,999	13.4%	10.9%	11.9%
\$25,000 - \$34,999	12.5%	11.4%	11.4%
\$35,000 - \$49,999	16.5%	15.2%	14.2%
\$50,000 - \$74,999	14.5%	16.5%	17.8%
\$75,000 - \$99,999	10.4%	13.4%	11.3%
\$100,000 - \$149,999	8.8%	12.2%	10.7%
\$150,000 - \$199,999	3.2%	3.2%	3.3%
\$200,000+	3.2%	3.1%	3.6%
Average Household Income	\$59,580	\$65,300	\$64,622
2021 Households by Income			
Household Income Base	4,217	11,256	134,582
<\$15,000	17.3%	13.9%	16.1%
\$15,000 - \$24,999	13.4%	10.7%	11.6%
\$25,000 - \$34,999	8.2%	9.3%	12.0%
\$35,000 - \$49,999	16.5%	13.1%	11.4%
\$50,000 - \$74,999	16.6%	17.6%	15.9%
\$75,000 - \$99,999	11.4%	15.2%	13.1%
\$100,000 - \$149,999	9.4%	12.9%	12.1%
\$150,000 - \$199,999	3.7%	3.7%	3.8%
\$200,000+	3.5%	3.5%	4.0%
Average Household Income	\$64,693	\$70,883	\$69,665
2016 Owner Occupied Housing Units by Value			
Total	2,727	7,536	72,203
<\$50,000	35.3%	28.7%	16.8%
\$50,000 - \$99,999	38.8%	30.5%	25.8%
\$100,000 - \$149,999	10.3%	13.3%	21.4%
\$150,000 - \$199,999	4.4%	11.3%	12.7%
\$200,000 - \$249,999	6.2%	6.2%	7.2%
\$250,000 - \$299,999	2.2%	4.2%	4.8%
\$300,000 - \$399,999	1.5%	2.3%	5.7%
\$400,000 - \$499,999	0.0%	0.9%	2.2%
\$500,000 - \$749,999	1.1%	2.0%	2.0%
\$750,000 - \$999,999	0.3%	0.3%	1.0%
\$1,000,000 +	0.1%	0.2%	0.4%
Average Home Value	\$93,521	\$122,329	\$158,055
2021 Owner Occupied Housing Units by Value			
Total	2,794	7,875	76,324
<\$50,000	32.4%	24.5%	13.4%
\$50,000 - \$99,999	28.5%	27.1%	21.7%
\$100,000 - \$149,999	17.4%	14.3%	19.2%
\$150,000 - \$199,999	6.9%	11.4%	14.4%
\$200,000 - \$249,999	9.2%	9.8%	11.4%
\$250,000 - \$299,999	2.4%	6.6%	7.1%
\$300,000 - \$399,999	1.7%	2.4%	6.3%
\$400,000 - \$499,999	0.0%	0.9%	2.5%
\$500,000 - \$749,999	1.3%	2.4%	2.5%
\$750,000 - \$999,999	0.3%	0.4%	1.2%
\$1,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$107,391	\$137,594	\$178,555

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	11,995	29,394	317,665
0 - 4	7.9%	7.7%	7.5%
5 - 9	7.0%	7.6%	7.0%
10 - 14	7.1%	7.5%	6.5%
15 - 24	14.6%	13.9%	20.2%
25 - 34	13.4%	12.6%	14.6%
35 - 44	11.3%	11.6%	11.0%
45 - 54	13.7%	14.4%	12.3%
55 - 64	10.4%	11.0%	9.7%
65 - 74	7.8%	7.6%	5.9%
75 - 84	5.0%	4.6%	3.8%
85 +	1.7%	1.4%	1.5%
18 +	74.1%	72.6%	75.2%
2016 Population by Age			
Total	12,349	30,784	341,381
0 - 4	7.6%	7.3%	7.1%
5 - 9	6.9%	7.3%	6.9%
10 - 14	6.8%	7.2%	6.5%
15 - 24	13.5%	13.3%	18.9%
25 - 34	14.6%	13.2%	15.7%
35 - 44	10.6%	11.2%	11.1%
45 - 54	12.4%	13.0%	10.9%
55 - 64	11.6%	12.5%	10.5%
65 - 74	9.2%	8.9%	7.0%
75 - 84	5.2%	4.8%	3.9%
85 +	1.8%	1.5%	1.6%
18 +	75.3%	74.3%	75.9%
2021 Population by Age			
Total	12,684	32,276	363,014
0 - 4	7.2%	7.1%	7.0%
5 - 9	7.2%	7.3%	6.7%
10 - 14	7.0%	7.4%	6.6%
15 - 24	12.5%	12.4%	18.0%
25 - 34	14.4%	13.1%	15.3%
35 - 44	11.2%	11.9%	12.0%
45 - 54	11.0%	11.3%	10.0%
55 - 64	11.9%	12.6%	10.4%
65 - 74	9.7%	9.8%	8.0%
75 - 84	6.0%	5.4%	4.2%
85 +	2.0%	1.7%	1.7%
18 +	75.0%	74.1%	75.9%
2010 Population by Sex			
Males	6,384	15,022	158,034
Females	5,609	14,370	159,633
2016 Population by Sex			
Males	6,534	15,716	169,780
Females	5,816	15,068	171,601
2021 Population by Sex			
Males	6,729	16,524	180,552
Females	5,952	15,751	182,461

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	11,994	29,393	317,668
White Alone	81.0%	82.3%	77.8%
Black Alone	5.0%	3.6%	6.4%
American Indian Alone	0.6%	0.8%	0.8%
Asian Alone	0.2%	0.3%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	10.5%	10.6%	10.6%
Two or More Races	2.6%	2.3%	2.5%
Hispanic Origin	49.6%	43.6%	35.1%
Diversity Index	67.0	65.5	66.8
2016 Population by Race/Ethnicity			
Total	12,351	30,783	341,382
White Alone	79.0%	80.1%	76.0%
Black Alone	4.8%	3.7%	6.4%
American Indian Alone	0.9%	1.0%	0.8%
Asian Alone	0.2%	0.3%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	12.0%	12.1%	11.8%
Two or More Races	3.0%	2.8%	2.8%
Hispanic Origin	55.9%	48.7%	38.5%
Diversity Index	68.2	67.8	69.4
2021 Population by Race/Ethnicity			
Total	12,683	32,276	363,013
White Alone	78.2%	79.2%	75.2%
Black Alone	4.6%	3.7%	6.3%
American Indian Alone	1.1%	1.1%	0.9%
Asian Alone	0.2%	0.4%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	12.6%	12.5%	12.1%
Two or More Races	3.2%	3.0%	3.1%
Hispanic Origin	60.3%	52.3%	41.4%
Diversity Index	68.0	68.5	70.6
2010 Population by Relationship and Household Type			
Total	11,993	29,392	317,667
In Households	90.3%	95.5%	95.6%
In Family Households	79.9%	85.2%	77.1%
Householder	24.1%	26.0%	23.9%
Spouse	17.7%	19.9%	17.0%
Child	32.5%	34.1%	30.5%
Other relative	3.4%	3.2%	3.5%
Nonrelative	2.2%	2.1%	2.3%
In Nonfamily Households	10.3%	10.3%	18.5%
In Group Quarters	9.7%	4.5%	4.4%
Institutionalized Population	9.7%	4.2%	1.9%
Noninstitutionalized Population	0.0%	0.3%	2.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment			
Total	8,070	19,997	207,251
Less than 9th Grade	16.3%	13.3%	7.8%
9th - 12th Grade, No Diploma	13.7%	11.8%	8.6%
High School Graduate	23.4%	22.4%	20.8%
GED/Alternative Credential	7.1%	5.4%	5.1%
Some College, No Degree	18.8%	21.8%	24.3%
Associate Degree	7.6%	7.9%	6.5%
Bachelor's Degree	9.1%	11.8%	16.9%
Graduate/Professional Degree	4.0%	5.7%	10.0%
2016 Population 15+ by Marital Status			
Total	9,732	24,083	271,686
Never Married	30.8%	27.4%	37.1%
Married	45.5%	53.7%	46.4%
Widowed	7.2%	6.3%	5.6%
Divorced	16.5%	12.6%	11.0%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	94.1%	94.6%	95.1%
Civilian Unemployed	5.9%	5.4%	4.9%
2016 Employed Population 16+ by Industry			
Total	4,578	12,832	157,262
Agriculture/Mining	17.6%	15.9%	5.2%
Construction	6.2%	6.9%	6.9%
Manufacturing	4.8%	4.3%	4.4%
Wholesale Trade	2.8%	2.8%	3.4%
Retail Trade	12.4%	11.6%	12.4%
Transportation/Utilities	3.4%	4.6%	4.2%
Information	1.1%	1.3%	1.7%
Finance/Insurance/Real Estate	2.3%	3.6%	5.1%
Services	43.2%	43.9%	53.1%
Public Administration	6.1%	5.2%	3.5%
2016 Employed Population 16+ by Occupation			
Total	4,577	12,833	157,262
White Collar	49.5%	53.9%	59.2%
Management/Business/Financial	11.1%	13.3%	11.5%
Professional	22.6%	20.7%	22.1%
Sales	7.8%	9.2%	11.6%
Administrative Support	8.0%	10.7%	13.9%
Services	22.7%	17.8%	19.4%
Blue Collar	27.8%	28.3%	21.3%
Farming/Forestry/Fishing	6.1%	4.8%	1.2%
Construction/Extraction	4.3%	6.6%	6.6%
Installation/Maintenance/Repair	4.1%	4.9%	3.6%
Production	5.8%	4.5%	4.1%
Transportation/Material Moving	7.5%	7.6%	5.9%
2010 Population By Urban/ Rural Status			
Total Population	11,993	29,392	317,667
Population Inside Urbanized Area	0.0%	12.9%	72.5%
Population Inside Urbanized Cluster	79.5%	49.5%	15.2%
Rural Population	20.5%	37.7%	12.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	3,960	10,285	118,761
Households with 1 Person	24.0%	22.5%	27.0%
Households with 2+ People	76.0%	77.5%	73.0%
Family Households	72.8%	74.5%	63.9%
Husband-wife Families	53.5%	56.9%	45.6%
With Related Children	24.2%	26.5%	21.2%
Other Family (No Spouse Present)	19.3%	17.6%	18.3%
Other Family with Male Householder	5.7%	5.4%	5.1%
With Related Children	3.5%	3.2%	2.9%
Other Family with Female Householder	13.6%	12.2%	13.1%
With Related Children	9.5%	8.3%	9.1%
Nonfamily Households	3.3%	3.0%	9.1%
All Households with Children	37.5%	38.5%	33.6%
Multigenerational Households	6.0%	5.4%	4.5%
Unmarried Partner Households	6.3%	5.4%	6.3%
Male-female	5.9%	5.0%	5.7%
Same-sex	0.5%	0.4%	0.6%
2010 Households by Size			
Total	3,961	10,283	118,762
1 Person Household	24.0%	22.5%	27.0%
2 Person Household	32.5%	33.3%	32.5%
3 Person Household	16.1%	16.2%	16.6%
4 Person Household	13.0%	14.3%	13.2%
5 Person Household	8.5%	8.3%	6.4%
6 Person Household	3.4%	3.2%	2.7%
7 + Person Household	2.6%	2.2%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	3,960	10,285	118,762
Owner Occupied	69.0%	72.5%	59.7%
Owned with a Mortgage/Loan	28.3%	34.6%	36.3%
Owned Free and Clear	40.6%	37.9%	23.4%
Renter Occupied	31.0%	27.5%	40.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,534	11,662	130,060
Housing Units Inside Urbanized Area	0.0%	13.0%	73.8%
Housing Units Inside Urbanized Cluster	77.3%	47.8%	14.2%
Rural Housing Units	22.7%	39.2%	11.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Prairie Living (6D)	Prairie Living (6D)	College Towns (14B)
2.	Southwestern Families (7F)	Southwestern Families (7F)	Old and Newcomers (8F)
3.	Traditional Living (12B)	Traditional Living (12B)	Up and Coming Families
2016 Consumer Spending			
Apparel & Services: Total \$	\$6,346,139	\$18,083,694	\$220,134,891
Average Spent	\$1,546.33	\$1,681.89	\$1,735.30
Spending Potential Index	77	84	86
Education: Total \$	\$3,564,504	\$10,239,623	\$150,633,820
Average Spent	\$868.54	\$952.35	\$1,187.43
Spending Potential Index	61	67	84
Entertainment/Recreation: Total \$	\$9,585,157	\$27,631,635	\$313,167,926
Average Spent	\$2,335.56	\$2,569.91	\$2,468.67
Spending Potential Index	80	88	85
Food at Home: Total \$	\$17,455,728	\$49,384,907	\$556,116,815
Average Spent	\$4,253.35	\$4,593.09	\$4,383.81
Spending Potential Index	85	92	88
Food Away from Home: Total \$	\$10,013,573	\$28,507,310	\$342,229,491
Average Spent	\$2,439.95	\$2,651.35	\$2,697.76
Spending Potential Index	79	86	87
Health Care: Total \$	\$19,028,083	\$54,631,888	\$566,505,374
Average Spent	\$4,636.47	\$5,081.09	\$4,465.70
Spending Potential Index	88	96	84
HH Furnishings & Equipment: Total \$	\$5,676,827	\$16,278,602	\$190,146,306
Average Spent	\$1,383.24	\$1,514.01	\$1,498.90
Spending Potential Index	78	86	85
Personal Care Products & Services: Total \$	\$2,372,286	\$6,796,489	\$78,148,083
Average Spent	\$578.04	\$632.11	\$616.03
Spending Potential Index	79	86	84
Shelter: Total \$	\$45,953,836	\$130,442,841	\$1,666,294,584
Average Spent	\$11,197.33	\$12,131.96	\$13,135.22
Spending Potential Index	72	78	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,808,312	\$22,531,390	\$245,786,286
Average Spent	\$1,902.61	\$2,095.55	\$1,937.51
Spending Potential Index	82	90	84
Travel: Total \$	\$5,455,803	\$15,938,214	\$187,775,025
Average Spent	\$1,329.39	\$1,482.35	\$1,480.21
Spending Potential Index	71	80	80
Vehicle Maintenance & Repairs: Total \$	\$3,581,545	\$10,252,467	\$113,177,521
Average Spent	\$872.70	\$953.54	\$892.17
Spending Potential Index	84	92	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.