



Market Profile

Brownfield City, TX
Brownfield City, TX (4810720)
Geography: Place

Brownfield Industrial Development

	Brownfield ci...
Population Summary	
2000 Total Population	9,540
2010 Total Population	9,657
2016 Total Population	9,920
2016 Group Quarters	1,069
2021 Total Population	10,170
2016-2021 Annual Rate	0.50%
Household Summary	
2000 Households	3,178
2000 Average Household Size	2.70
2010 Households	3,142
2010 Average Household Size	2.70
2016 Households	3,252
2016 Average Household Size	2.72
2021 Households	3,339
2021 Average Household Size	2.73
2016-2021 Annual Rate	0.53%
2010 Families	2,226
2010 Average Family Size	3.24
2016 Families	2,292
2016 Average Family Size	3.27
2021 Families	2,345
2021 Average Family Size	3.28
2016-2021 Annual Rate	0.46%
Housing Unit Summary	
2000 Housing Units	3,751
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	15.3%
2010 Housing Units	3,571
Owner Occupied Housing Units	59.1%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	12.0%
2016 Housing Units	3,681
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	30.9%
Vacant Housing Units	11.7%
2021 Housing Units	3,777
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	31.3%
Vacant Housing Units	11.6%
Median Household Income	
2016	\$38,844
2021	\$42,537
Median Home Value	
2016	\$67,491
2021	\$77,752
Per Capita Income	
2016	\$20,984
2021	\$22,557
Median Age	
2010	34.2
2016	35.0
2021	35.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

September 30, 2016



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2016 Households by Income

Household Income Base	3,252
<\$15,000	18.8%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	3.2%
\$200,000+	3.3%

Average Household Income \$58,129

2021 Households by Income

Household Income Base	3,340
<\$15,000	18.7%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	3.6%
\$200,000+	3.7%

Average Household Income \$62,943

2016 Owner Occupied Housing Units by Value

Total	2,114
<\$50,000	36.0%
\$50,000 - \$99,999	40.2%
\$100,000 - \$149,999	9.7%
\$150,000 - \$199,999	3.3%
\$200,000 - \$249,999	6.1%
\$250,000 - \$299,999	2.4%
\$300,000 - \$399,999	1.5%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$88,174

2021 Owner Occupied Housing Units by Value

Total	2,154
<\$50,000	33.1%
\$50,000 - \$99,999	30.4%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	5.3%
\$200,000 - \$249,999	8.6%
\$250,000 - \$299,999	2.6%
\$300,000 - \$399,999	1.8%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$101,114

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	9,657
0 - 4	8.0%
5 - 9	7.0%
10 - 14	6.8%
15 - 24	14.7%
25 - 34	14.4%
35 - 44	11.3%
45 - 54	13.2%
55 - 64	10.1%
65 - 74	7.3%
75 - 84	5.3%
85 +	1.8%
18 +	74.5%
2016 Population by Age	
Total	9,918
0 - 4	7.7%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	13.8%
25 - 34	15.0%
35 - 44	10.7%
45 - 54	12.1%
55 - 64	11.0%
65 - 74	9.0%
75 - 84	5.2%
85 +	1.9%
18 +	75.4%
2021 Population by Age	
Total	10,169
0 - 4	7.4%
5 - 9	7.1%
10 - 14	6.8%
15 - 24	13.0%
25 - 34	14.9%
35 - 44	11.3%
45 - 54	10.8%
55 - 64	11.2%
65 - 74	9.4%
75 - 84	5.8%
85 +	2.1%
18 +	75.1%
2010 Population by Sex	
Males	5,195
Females	4,462
2016 Population by Sex	
Males	5,293
Females	4,625
2021 Population by Sex	
Males	5,440
Females	4,729

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	9,657
White Alone	79.6%
Black Alone	6.0%
American Indian Alone	0.7%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	10.8%
Two or More Races	2.7%
Hispanic Origin	51.9%
Diversity Index	68.1
2016 Population by Race/Ethnicity	
Total	9,919
White Alone	78.1%
Black Alone	5.6%
American Indian Alone	1.0%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	11.9%
Two or More Races	3.2%
Hispanic Origin	57.1%
Diversity Index	68.7
2021 Population by Race/Ethnicity	
Total	10,169
White Alone	77.5%
Black Alone	5.3%
American Indian Alone	1.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	12.4%
Two or More Races	3.4%
Hispanic Origin	61.4%
Diversity Index	68.3
2010 Population by Relationship and Household Type	
Total	9,657
In Households	87.9%
In Family Households	77.1%
Householder	23.1%
Spouse	16.3%
Child	31.6%
Other relative	3.7%
Nonrelative	2.4%
In Nonfamily Households	10.9%
In Group Quarters	12.1%
Institutionalized Population	12.1%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment	
Total	6,450
Less than 9th Grade	16.2%
9th - 12th Grade, No Diploma	13.8%
High School Graduate	23.5%
GED/Alternative Credential	7.9%
Some College, No Degree	17.8%
Associate Degree	8.3%
Bachelor's Degree	8.8%
Graduate/Professional Degree	3.9%
2016 Population 15+ by Marital Status	
Total	7,817
Never Married	31.6%
Married	43.7%
Widowed	7.4%
Divorced	17.2%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	93.5%
Civilian Unemployed	6.5%
2016 Employed Population 16+ by Industry	
Total	3,545
Agriculture/Mining	15.3%
Construction	6.3%
Manufacturing	5.6%
Wholesale Trade	2.3%
Retail Trade	13.4%
Transportation/Utilities	3.3%
Information	1.0%
Finance/Insurance/Real Estate	2.3%
Services	44.9%
Public Administration	5.4%
2016 Employed Population 16+ by Occupation	
Total	3,545
White Collar	49.6%
Management/Business/Financial	9.5%
Professional	24.8%
Sales	7.3%
Administrative Support	8.0%
Services	24.2%
Blue Collar	26.2%
Farming/Forestry/Fishing	4.2%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	4.4%
Production	6.0%
Transportation/Material Moving	6.8%
2010 Population By Urban/ Rural Status	
Total Population	9,657
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	98.6%
Rural Population	1.4%

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2010 Households by Type	
Total	3,142
Households with 1 Person	25.6%
Households with 2+ People	74.4%
Family Households	70.8%
Husband-wife Families	50.2%
With Related Children	23.2%
Other Family (No Spouse Present)	20.7%
Other Family with Male Householder	5.9%
With Related Children	3.8%
Other Family with Female Householder	14.8%
With Related Children	10.5%
Nonfamily Households	3.5%
All Households with Children	37.8%
Multigenerational Households	6.1%
Unmarried Partner Households	6.6%
Male-female	6.2%
Same-sex	0.4%
2010 Households by Size	
Total	3,142
1 Person Household	25.6%
2 Person Household	31.2%
3 Person Household	15.7%
4 Person Household	13.0%
5 Person Household	8.5%
6 Person Household	3.5%
7 + Person Household	2.5%
2010 Households by Tenure and Mortgage Status	
Total	3,142
Owner Occupied	67.2%
Owned with a Mortgage/Loan	28.5%
Owned Free and Clear	38.7%
Renter Occupied	32.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,571
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	97.9%
Rural Housing Units	2.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Southwestern Families (7F)
2. Traditional Living (12B)
3. Prairie Living (6D)

2016 Consumer Spending

Apparel & Services: Total \$	\$4,954,734
Average Spent	\$1,523.60
Spending Potential Index	76
Education: Total \$	\$2,859,087
Average Spent	\$879.18
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$7,334,975
Average Spent	\$2,255.53
Spending Potential Index	77
Food at Home: Total \$	\$13,391,257
Average Spent	\$4,117.85
Spending Potential Index	83
Food Away from Home: Total \$	\$7,791,978
Average Spent	\$2,396.06
Spending Potential Index	77
Health Care: Total \$	\$14,317,398
Average Spent	\$4,402.64
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$4,396,383
Average Spent	\$1,351.90
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$1,821,824
Average Spent	\$560.22
Spending Potential Index	76
Shelter: Total \$	\$36,420,115
Average Spent	\$11,199.30
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,943,623
Average Spent	\$1,827.68
Spending Potential Index	79
Travel: Total \$	\$4,205,955
Average Spent	\$1,293.34
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$2,721,887
Average Spent	\$836.99
Spending Potential Index	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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